



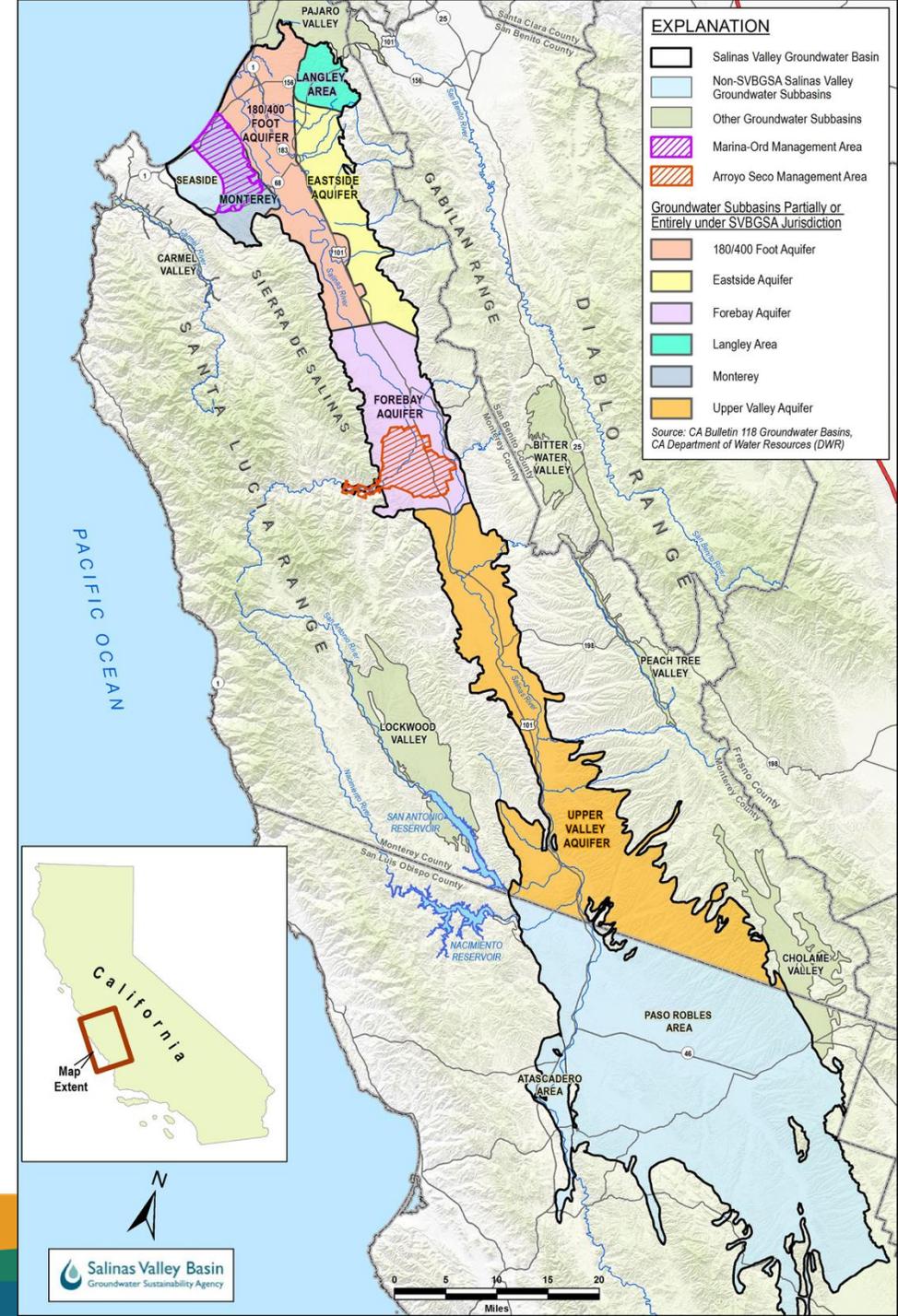
Demand Management In the Salinas Valley

Emily Gardner, gardnere@svbgsa.org
Western Groundwater Congress, October 6, 2025

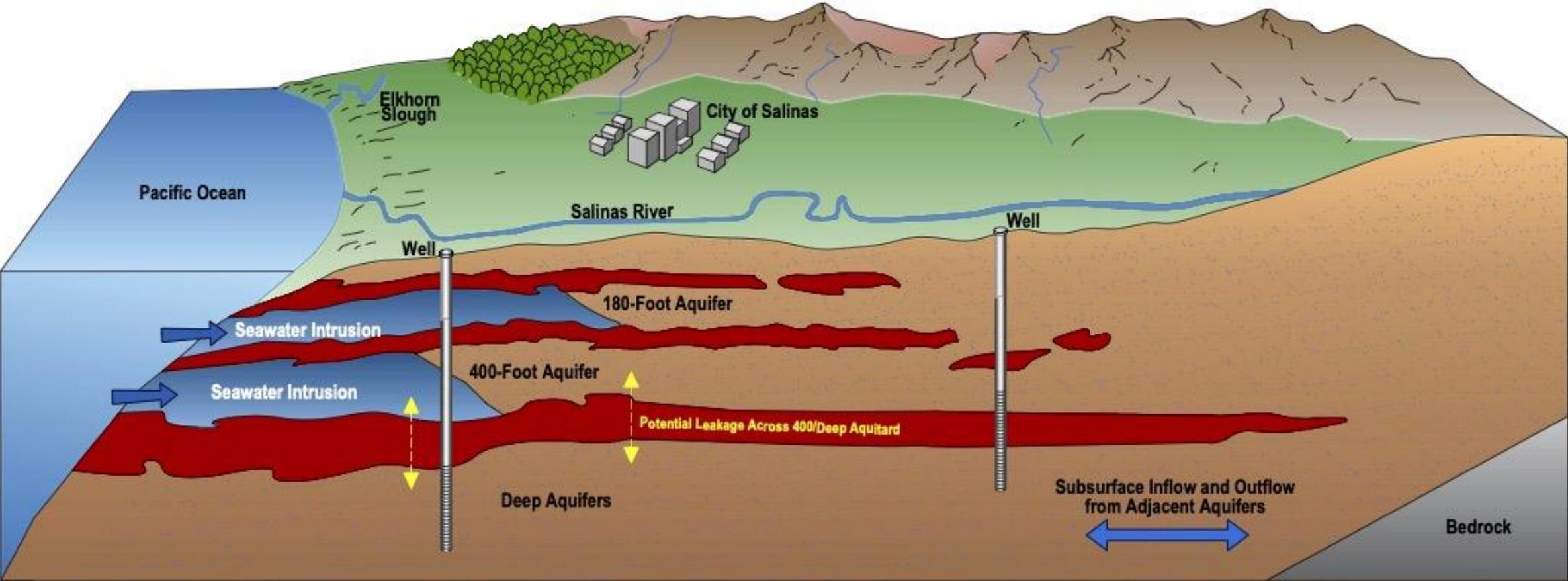


Salinas Valley Basin GSA

- 6 Subbasins & Groundwater Sustainability Plans
 - 180/400
 - Monterey
 - Langlely
 - Eastside
 - Forebay
 - Upper Valley
- Partner GSAs
 - Marina Coast Water District GSA
 - Arroyo Seco GSA
 - County of Monterey GSA



Salinas Valley

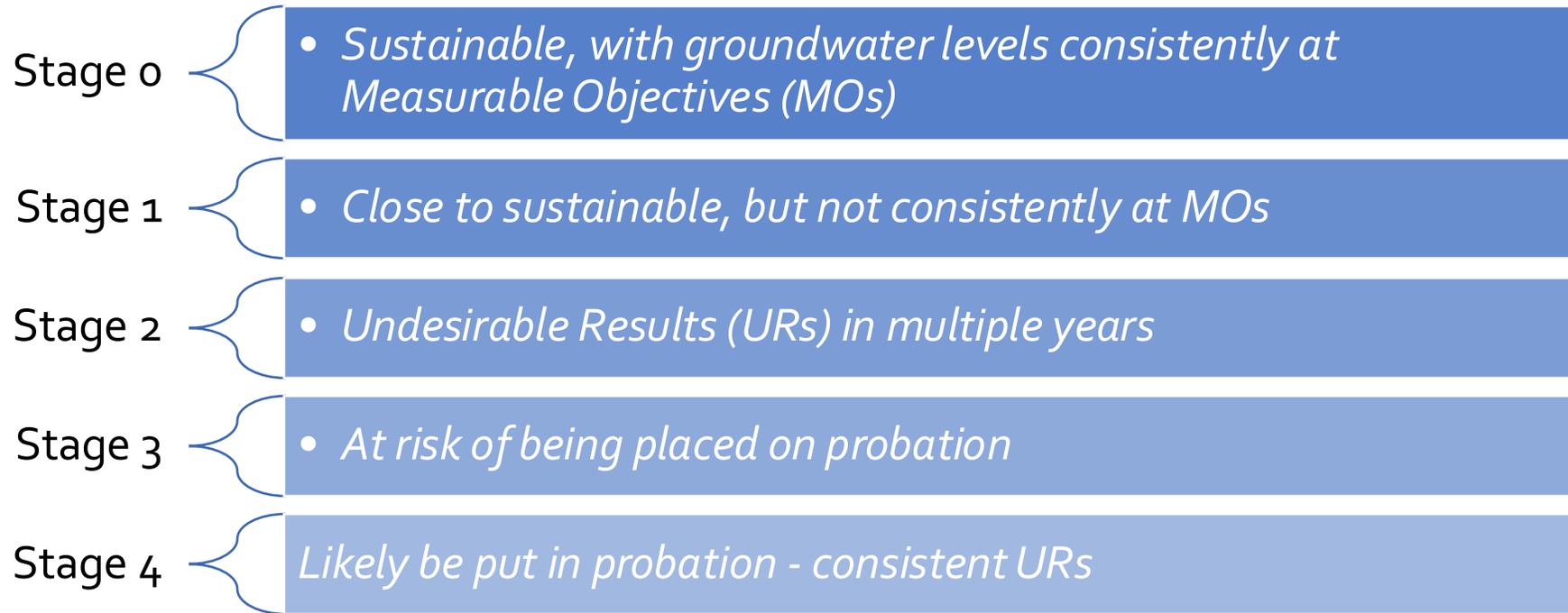


Talking about Talking about Demand Management



Planning for demand management does not require implementing demand management.

Demand Management Framework: Proposed Stages



Triggers defines what stage and the stage defines the scope and scale of a measure(s).

Planning for Uncertainty



Questions

SVBGSA DM Framework Outline

SVBGSA Demand Management Framework

SVBGSA DM Overview

- DM Definition
- DM Framework Overview
- Importance of DM in the SVBGSA
- DM and Projects

SVBGSA Baseline Conditions

- Economic
- Demographic
- Groundwater
- Domestic

DM Framework Global Elements

- Administration
- Economic & Financial Analysis
- Funding Strategy
- Measurement
- Accounting
- Monitoring and Enforcement

DM Measures

- Agricultural
 - 6 measures: Feasibility, Implementation, and Costs
- Domestic
 - 4 measures: Feasibility, Implementation, and Costs

Implementation & Activation Next Steps

- DM Workplans
- Project Planning