



ZANJERO

ADVISE • MANAGE • SOLVE

Groundwater Demand Management Approach: Merced Subbasin GSA

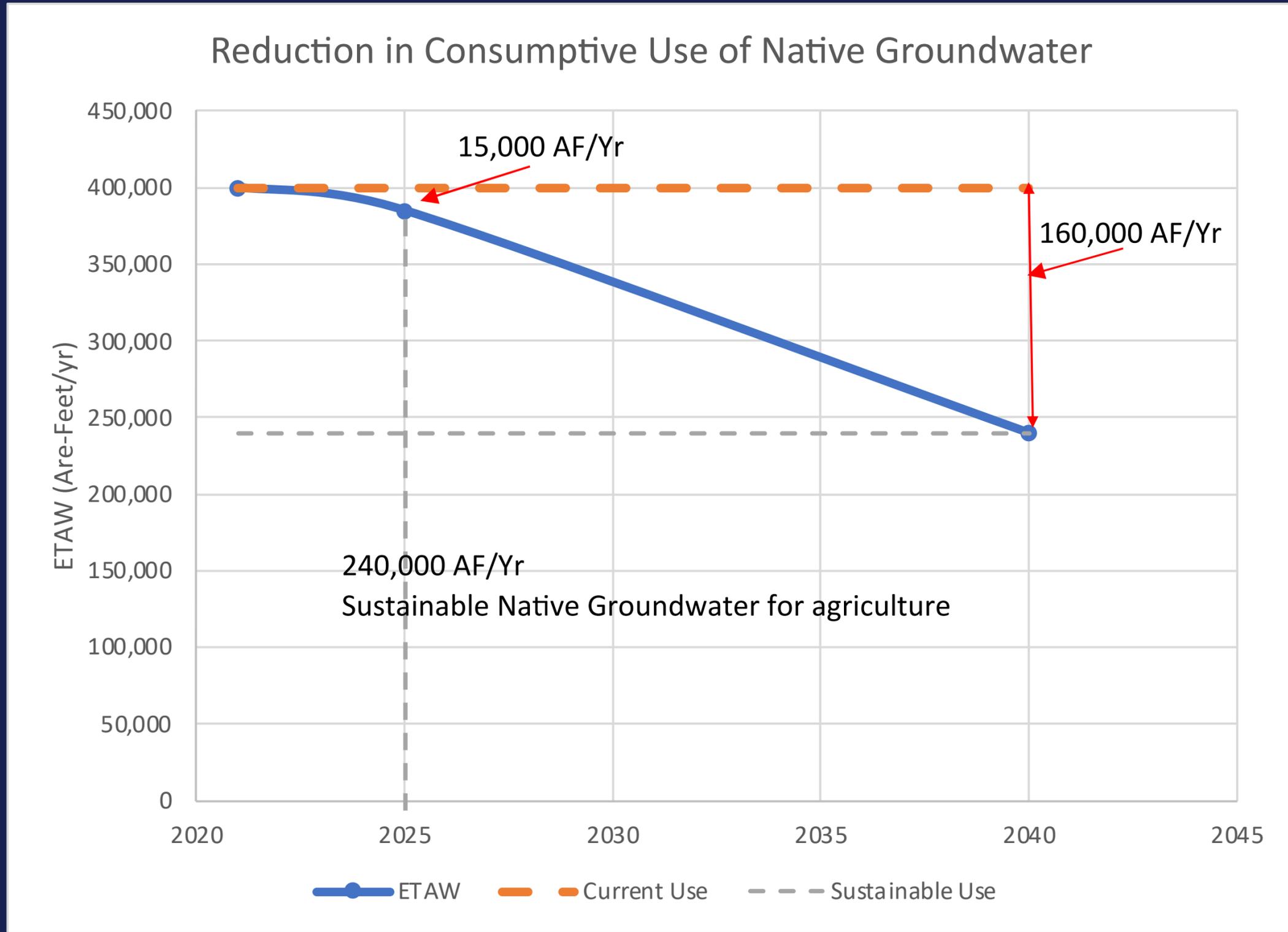
Greg Young, P.E.

Principal

Merced Subbasin
GSA agreed in the
GSP to undertake a
massive demand
reduction program



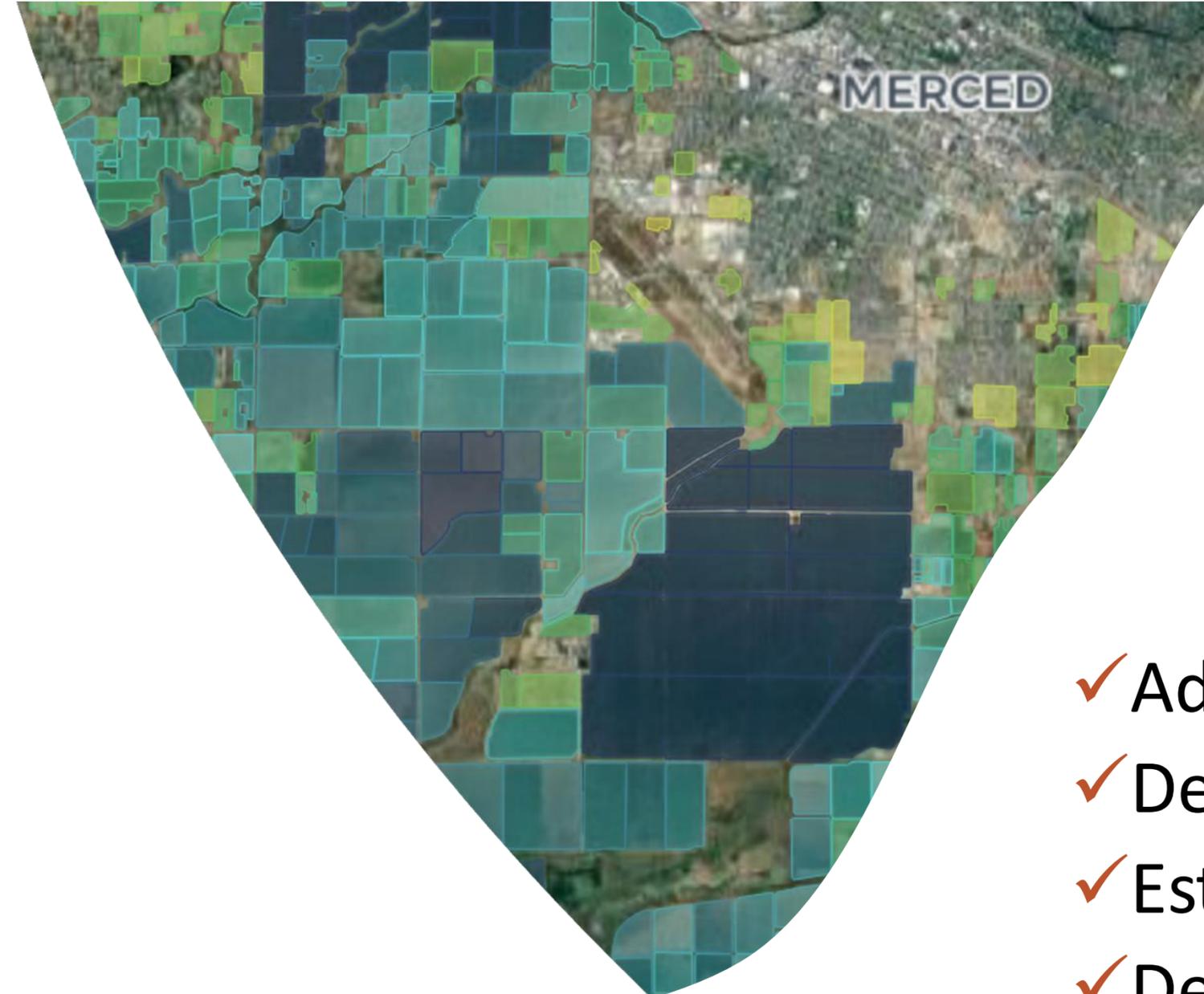
And by 2035 – not 2040



Began by establishing foundational principles to drive solutions

- Strive for Certainty
- Support Flexibility
- Allow for Adaptability
- Target Simplicity
- Recognize Spatial Disparity
- Protect Domestic Water Availability
- Facilitate Economic Stability





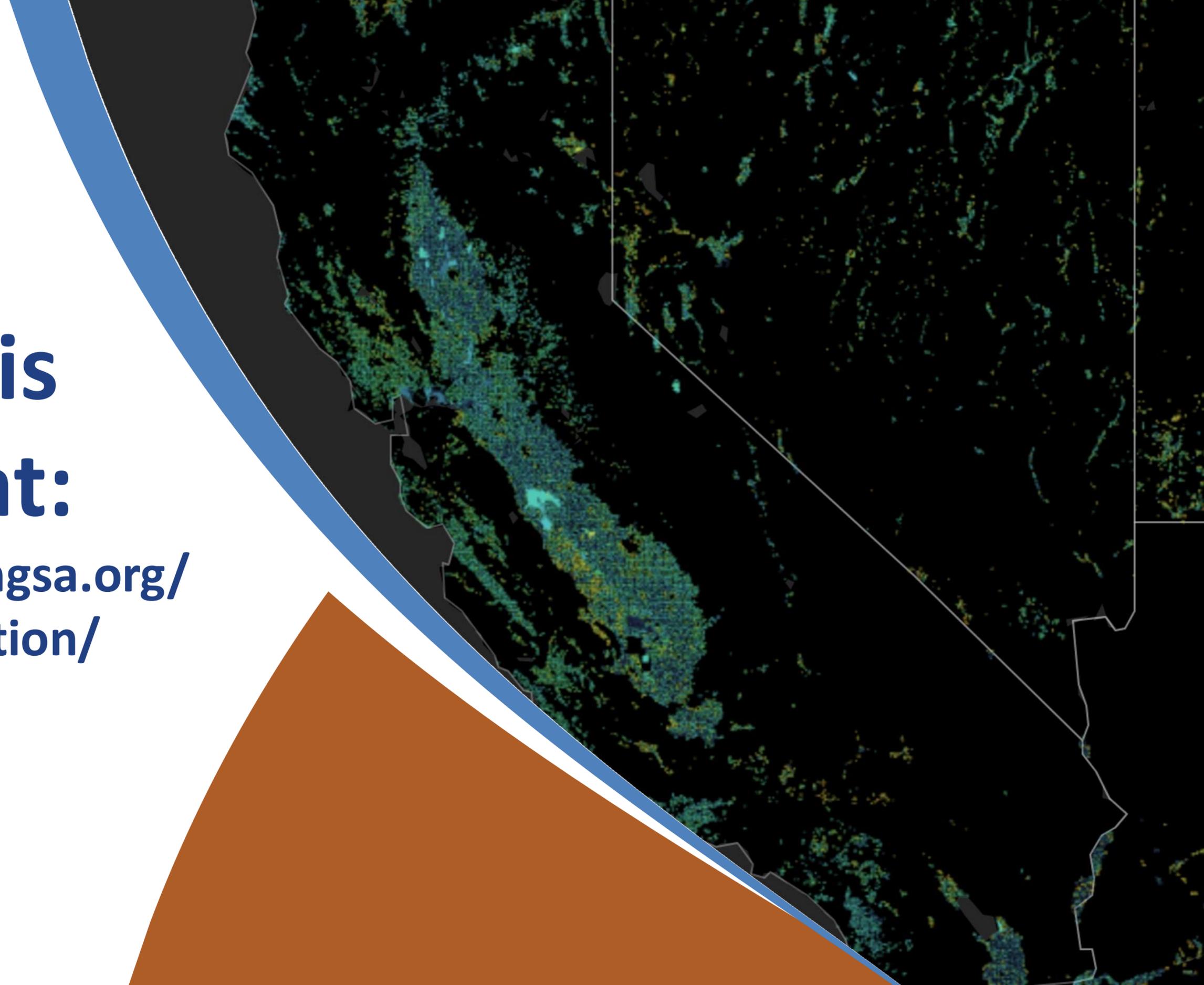
Policy designed for the 90% of the growers

- ✓ Address consumptive use v. applied water
- ✓ Design with growers
- ✓ Establish multi-parcel accounts
- ✓ Define policy for effective precipitation
- ✓ Create variance processes
- ✓ Adopt comprehensive monitoring
- ✓ Implement a functional, user-friendly platform
(*chose the Groundwater Accounting Platform*)



**Final rule is
available at:**

**[https://mercedsubbasingsa.org/
groundwater-allocation/](https://mercedsubbasingsa.org/groundwater-allocation/)**





Discussion

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